



Temple Square

Courtesy SLC&VB



Zion NP

Rick McCalin



Lake Powell

John Telford

Top 25 Tourist Attractions by Visitor Volume

Rank	Destination	Rank 1999	2000 Visitation
1	L.D.S. Temple Square	1	5-7 Million
2	Glen Canyon National Recreation Area	2	2.6 Million
3	Zion National Park	3	2.4 Million
4	Lagoon Amusement Park	4	1.2 Million
5	Bryce Canyon National Park	6	1.1 Million
6	Flaming Gorge National Recreation Area	7	1.0 Million
7	Wasatch Mountain State Park	9	930,000
8	L.D.S. Family History Research Centers	8	860,000
9	Quail Creek State Park	11	850,000
10	Arches National Park	10	790,000
11	Utah's Hogle Zoo	12	720,000
12	Capitol Reef National Park	13	610,000
13	Grand Staircase-Escalante National Monument	5	570,000
14	Cedar Breaks National Monument	14	550,000
15	Snow Canyon State Park	15	500,000
16	Utah Lake State Park	17	410,000
17	Canyonlands National Park	16	400,000
18	Dinosaur National Monument	18	400,000
19	Monument Valley Navajo Tribal Park	19	360,000
20	Antelope Island State Park	21	340,000
21	Willard Bay State Park	22	340,000
22	Thanksgiving Point	20	300,000
23	This Is The Place Heritage Park	23	290,000
24	Bear Lake State Park (3 locations)	24	290,000
25	L.D.S. Museum of Church History & Art	29	270,000

Source: Utah Travel Council, Ski Utah, NPS, U.S. Forest Service, BLM, SLCVB, Utah Department of Parks and Recreation, Lagoon Amusement Park, Monument Valley Navajo Tribal Park and Thanksgiving Point

*L.D.S. Temple Square and the Flaming Gorge National Recreation Area do not keep official visitation statistics. The numbers used are Utah Travel Council estimates based on historical performance.

To equate the volume of visitation with the quality of experience is to miss the point about travel in Utah. While Utah's national and state parks, forests, historical and cultural attractions, ski, snowboard and summer resorts and countless events are all worthy of visitation, the ultimate factor in determining an attraction's importance is visitor satisfaction. The savvy traveler will make a Utah town, city, region or resort his/her home base and get to know its many attractions and adventures. In this light, whether an attraction ranks among the top ten or is a hidden treasure with very few visitors is inconsequential.



Delicate Arch

UTC



Bryce Canyon NP

Tom Till



Escalante Canyons

Jerry Sirtz